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Ficus Technology Holdings Limited  
細葉榕科技控股有限公司

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8107)**

**BUSINESS UPDATE**  
**ENTERING INTO STRATEGIC COOPERATION AGREEMENT**  
**WITH SHENBEI COMMUNITY SERVICE CENTRE**

This announcement is made by Ficus Technology Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide the shareholders (the “**Shareholders**”) and potential investors of the Company updates on the latest business development of the Group.

**STRATEGIC COOPERATION AGREEMENT**

The Group is pleased to announce that, on 27 August 2024, the Group has entered into a strategic cooperation agreement (the “**Strategic Cooperation Agreement**”) with Shenbei Hao He Er Community Service Centre of Shenbei New District, Shenyang City\* (瀋陽市瀋北新區瀋北好賀兒社會服務中心, “**Shenbei Community Service Centre**”) for a period of three years.

Pursuant to the Strategic Cooperation Agreement, Shenbei Community Service Centre, through community activities and community purchasing, will promote products including apparel, daily necessities, cosmetics and others on an e-commerce platform operated by the Group, namely Ficus Discovery ([www.ficusdsc.com](http://www.ficusdsc.com)) (the “**Ficus Discovery Platform**”).

Ficus Discovery Platform is an e-commerce platform operated by the Group together with its strategic partner and offers comprehensive services including online showcase, online transaction and facilitation of products delivery. This platform has adopted the business model of “Manufacturer to Loyal/Long-term Customer” (“**M2LC**”) which aims for disintermediation. Under the M2LC business model, the Group applies its innovative supply chain management solutions to authenticate products of the manufacturers and sell them on the Ficus Discovery Platform, thus enabling users to purchase authentic products directly from manufacturers.

\* For identification purposes only

The Directors considered entering into the Strategic Cooperation Agreement shall allow the Group to utilize the community network of Shenbei Community Service Centre together with innovative supply chain management solution of the Group in promoting Ficus Discovery Platform in Shenbei New District, Shenyang City.

The Directors considered that the Strategic Cooperation Agreement was entered into on normal commercial terms and in the ordinary and usual course of business of the Company and in the interests of the Company and the shareholders of the Company as a whole.

## **ABOUT THE SHENBEI COMMUNITY SERVICE CENTRE**

Shenbei Community Service Centre is a non-profit social organization established under the Bureau of Civil Affair in Shenyang City, Liaoning Province, which is primarily engaged in the provision of community services to residents and the provision of support to public welfare in Liaoning Province.

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, the Shenbei Community Service Centre and its ultimate beneficial owner(s) are third parties independent of the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "**GEM Listing Rules**").

By order of the Board  
**Ficus Technology Holdings Limited**  
**Mr. Chan Ting**  
*Chairman and Executive Director*

Hong Kong, 27 August 2024

*As at the date of this announcement, the Board comprises (i) three executive Directors, namely, Mr. Chan Ting (Chairman), Mr. Cheuk Ka Chun Kevin and Ms. Chan Siu Sarah; and (ii) three independent non-executive Directors, namely Dr. Liu Ta-pei, Ir Prof. Young Andrew Meng Cheung and Mr. Choi Man On.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the "Latest Listed Company Information" page on the website of the Stock Exchange of Hong Kong Limited at [www.hkexnews.hk](http://www.hkexnews.hk) for a minimum period of 7 days from the date of its publication and on the Company's website at [www.ficustech.com](http://www.ficustech.com).*